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To Whom It May Concern:

October 2024

I am writing to you as a Women United of United Way of Cullman committee member to invite you to our upcoming celebration and fundraising event for the Dolly Parton Imagination Library, which is coming to Winston County! The event will be held on February 7th at Double Springs Municipal Court.

The Dolly Parton Imagination Library provides free, age-appropriate books to children from birth to age five. This program has proven to be a powerful tool in fostering early literacy, sparking a lifelong love of reading, and helping children develop essential skills for success in school and beyond.

We are thrilled to bring this incredible program to Winston County and believe it will have a transformative impact on our community's youngest residents.

Your participation in our fundraising event is crucial to making this possible. Your donation will directly support the Imagination Library and ensure that every child in Winston County has access to the gift of reading.

There are several sponsorship opportunities available:

- **Title Sponsor** (\$5000): As the only Title Sponsor, your name will be prominently featured throughout the event and in all promotional materials. You will also receive premium seating, an opportunity to speak, social media shout-outs, and recognition at the event.
- **Gold Sponsor** (\$2500): As one of three Gold Sponsors, you will be our entertainment, keynote, or meal sponsor. Your names will be prominently displayed at the event, you will receive recognition during the event, and you will also receive a table.
- **Table Sponsor** (\$1,250): Your business or organization will be recognized as a Table Sponsor, and you will receive a table for eight at the event.
- **Auction Item Sponsor:** Donate an auction item to be featured at the live auction. This is a great way to showcase your business or organization while contributing to a worthy cause.

The celebration event will be held on February 7th, and an invitation will follow shortly. The event will include a delicious dinner, captivating performances, and a lively auction. It promises a memorable evening of fun, fellowship, and giving back to our community.

Your support will make a lasting difference in Winston County's children's lives.

Thank you for your time and consideration.

Committee Member
Women United of United Way of Cullman